



# Hearts Alive Village

2016 Media Kit

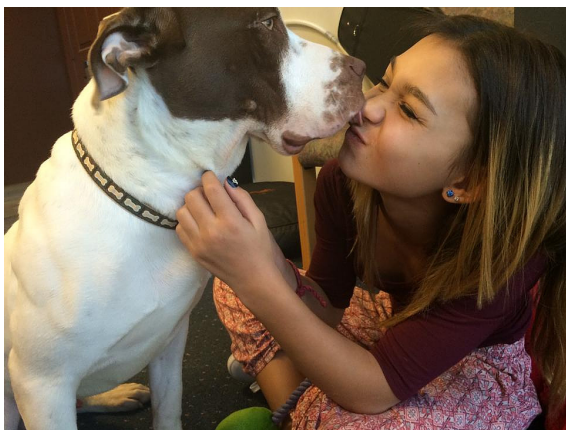
## Mission Statement



**Hearts Alive Village Las Vegas** is a no-kill, all breed animal rescue whose mission is to secure loving and stable homes for dogs and cats at risk of being lost in the shelter system.

Hearts Alive Village is a 501(c)3  
EIN: 46-3622731

## Our Story



*"Dreams come true"*

In 2013, 10 year old Kendall wrote a journal entry about how she dreamed of opening an animal rescue called Hearts Alive Village. Inspired by her daughter's heart and determined to make Kendall's dream come true, Christy Stevens set the wheels in motion. They filed with the state in August of 2013 and began working on the programs which could immediately bring relief to pets in need.

The first to develop was Kendall's Kupboard, a pet food pantry. HAVLV partnered with The Shade Tree/Noah's Animal House, a shelter for battered women, children and their pets, to provide dog and cat food.

Next, Christy recognized that animals and humans are inextricably linked, and you can't help one without the other. Renting a home in her neighborhood, she hoped to give a small safe haven to both.

The very first "rescue" animals to inhabit the home were abused and neglected pit bulls, Roxy and Diesel. The next resident was Patty, a domestic violence survivor and previous Shade Tree resident. She understood them better than anyone could. You see, Patty had been hurt and thrown away, too. She had lived 2 nights on the streets before a perfectly timed phone call gave Noah's Animal House manager the chance to recommend Patty for the job.

What began as a glimmer in a child's eye, became a living, breathing rescue.



## An Adoption Story



Gemma

This four year old Dachshund mix was abandoned in the night drop at the Henderson animal shelter. Shelter employees took her in and sought medical treatment as her back legs were completely paralyzed.

The doctor explained that she had a disk problem and would likely never walk again. Because of her injury, Gemma was considered unadoptable and scheduled for euthanasia. But this little "gem" as they dubbed her, could still wag her tail and use the potty like a champ!

Fortunately, volunteer Melissa saw this little girl and couldn't get her out of her head. Working with shelter staff and Hearts Alive Village, this little girl was not only pulled from the kill list, but also outfitted with a cart so she could jet around.

Maybe it was a miracle, or maybe she just needed some TLC, but Gemma now has full use of her back legs. She runs, she jumps, she balances on her hind legs when she wants love. And she's got plenty of it to give in return. Gemma has been adopted by a wonderful new daddy, and two feline siblings.

# Adoption Center



1750 S. Rainbow Blvd. Unit # 4  
Las Vegas, NV 89146  
(702) 870-0065  
Open every day, 10 am to 5 pm

Having dogs in foster homes keeps them healthier and happier than a stay at the shelter. However, it also poses a logistical challenge in introducing them to potential adopters. Opened in June 2015, the Hearts Alive Village adoption center gives dogs and cats the stage to strut their stuff and meet their future families.

Kitties live in the fabulous Cat Cottage until they find their forever families. Dogs come for the day and relax in Canine Cabanas, get attention and love from volunteers in Kosa's Cuddle Room, catch the eye of adopters, and then go home to their foster families at night.



"Today is a day for all of us to remember. It's so wonderful when we get a chance to save these babies who deserve good homes. Thanks to Hearts Alive, this is just the beginning."

- Senator Mark Manendo

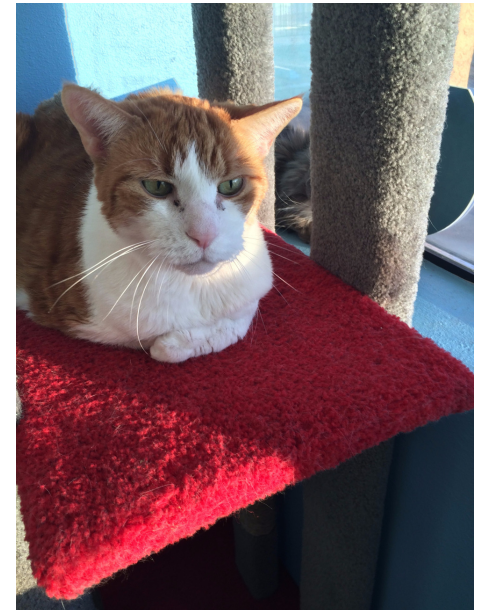


# Pet Supply Store

By shopping at the pet supply store, you can feel good knowing that every purchase you make benefits animals in need. The store will serve as a source of self-sustaining income for the organization and will give adopters a one stop shop to outfit their new and existing pets with all the necessary supplies. As Hearts Alive Village is a non-profit, all purchases are exempt from sales tax.

## Featuring:

- NutriSource dog and cat food
- New and gently used pet supplies
- Custom cat trees by Where the Cats At
- Local artwork
- Community workshops/ Clinics
- More



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## Program Highlights



For more information about these programs, visit:  
[www.havlv.com/programs](http://www.havlv.com/programs)

## Kendall's Kupboard

A pet food pantry that works with community partners to provide pet food to low income families and the homeless. We feed more than 200 pets each month, keeping animals in their existing, loving homes and ensuring that every pet in the program has a healthy and consistent diet.

## Solutions Over Surrender

S.O.S. provides pet parents with training assistance for dogs with behavioral issues, financial assistance for pet deposits, veterinary treatment, micro-chipping, spay and neuter, and more. All to keep fur babies with their families. When animals do need to be re-homed, we help to guide the family through the process responsibly, and if possible, place in a foster home until a forever home can be found.

## The Village

Relying on the therapeutic gifts of animals, we also support a survivor of domestic abuse, providing them with shelter and a purpose. We currently have one survivor who runs The Village, a residential home for dogs and cats waiting for the right family.

## Veteran's Program

Pets are the best medicine. We rescue pets from the shelter and match them with the perfect veteran, and cover expenses such as pull fees, pet deposits and food. A program is in the works to hire veterans to work in the pet supply store.

## HAVLV by the Numbers



Since it's inception in 2014, Hearts Alive Village has:

- Saved **175** dogs and cats from being lost in the shelter system.
- Fed more than **200** pets in low income homes, each month.
- Assisted more than **200** community animals with training, medical assistance, spay and neuter, and more.
- Taught more than **250** children how to be responsible pet owners, approach animals safely, and be kind to all living creatures.
- Assisted **40+** veterans with adoptions, pet food, vaccines, and spay and neuter.



# Media Highlights

"Paw it Forward"

**The Morning Blend**, November 9, 2015

"Hearts Alive Village Debuts Pet Store/ Adoption Center"

**Living Las Vegas**, June 28, 2015

"Mother-daughter team make Las Vegas animal nonprofit dream come true"

**RJ Summerlin View**, Sept 11, 2015

"Teen Helps Open New Animal Rescue in Las Vegas"

**Action 13 News**, June 20, 2015

"Heartfelt Wish Comes True for Animal Activist"

**The Yak**, March 12, 2015

"Hearts Alive Village Grows from Child's Dream to Help Pets"

**Las Vegas Review Journal**, January 3, 2015

"Dream to Help Animals Comes True"

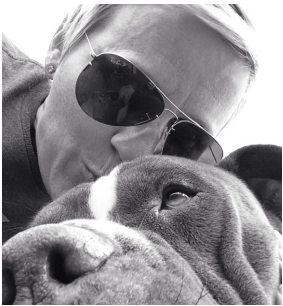
**Best Friends Magazine**, October 30, 2014



# Testimonials

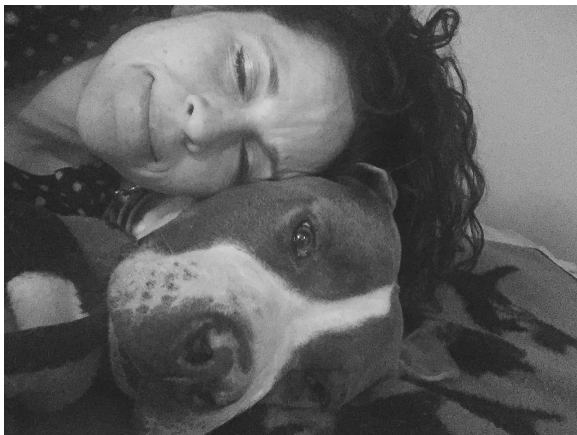
"Hearts Alive has not only changed my life but my family's as well and all for the better. When I met Floyde, I knew in my heart of hearts he belonged in our pack. It took some discussion within the family but he became a permanent member and we are all hopelessly in love. Thank you Hearts Alive Village for everything you do for our homeless animals and letting me help along the way."

- Tracie and Sir Floyde



"It all started with a donation of pet beds to HAVLV. Then pictures of the cutest dog enjoying the comfort of the same beds. Our family then offered to foster the cutie and he worked his way into our hearts, and became part of our family. He is now the little brother of our other two dogs. Working with HAVLV was amazing and we are honored to be part of the village."

- Karrin and Little



"When we adopted our dog Diesel, Hearts Alive was our 1st choice! They were so helpful and informative right from the get go! They made each step an easy one, and we're there for us every step of the way when we needed help. The compassion they have for saving animals is clearly visible and touched our hearts tremendously! We love everyone at Hearts Alive, the ones with two legs and four!!!"

- Eddie, Nikki, KAIA, Zoe, and Diesel

# Contact



Founder and Adoptions Coordinator  
Christy Stevens, [christy.stevens@havlv.com](mailto:christy.stevens@havlv.com)

Executive Director and Volunteer Coordinator  
Kelly McMahon, [kmis1@aol.com](mailto:kmis1@aol.com)

Communications and Events Coordinator  
Sheryl Greenblatt, [sagreen@outlook.com](mailto:sagreen@outlook.com)

Financial Coordinator  
Samantha Jarvis, [samantha.reed.jarvis@gmail.com](mailto:samantha.reed.jarvis@gmail.com)

Co-Founder, Training and Education Coordinator  
Veronica Selco, [veronica.selco@havlv.com](mailto:veronica.selco@havlv.com)

General Inquiries [info@havlv.com](mailto:info@havlv.com)

Hearts Alive Village  
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[www.havlv.com](http://www.havlv.com)

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