

# Once Upon a Bottom Line

90% of purchasing decisions are made unconsciously. This means that brands that evoke emotion from consumers will be chosen time and time again over those that don't.

Sheryl Green works with organizations who want to increase their bottom line by improving communication with employees and customers.

## Attendees will:

Learn how to harness the power of story in marketing, sales, and leadership:

- The three most important stories you can tell
- Where to utilize story to evoke emotion
- How to structure your stories for maximum emotional engagement
- Why it's more important to share your Why than your What

## Inspiring Topics:

Available as a keynote, breakout, or workshop

- Once Upon a Bottom Line: The Power of Story in Business
- Never Miss an Opportunity
- Rescuing Others to Rescue Yourself
- Surviving to Thriving



Dubbed a "natural born storyteller", Sheryl has brought her penchant for story to fiction, non-fiction, and content writing for businesses.

Sheryl holds a Master's Degree in Psychology and has worked in Customer Service, Public Relations, Education, and the Non-Profit world. A passionate animal advocate, she serves as the Director of Communications and Cuddling for Hearts Alive Village,

Sheryl brings a unique blend of experience and insight to her audiences. A high content speaker who is motivational in style, she will entertain your audience with humor and heart.

"Sheryl is a very **dynamic** and **passionate** speaker. She has been a valuable asset to the UNSTUCK Happiness Conferences." John Polish.

"She has a **natural charisma**. When Sheryl speaks, she **inspires** people to better themselves, and the world." Clay Waldhalm, Email Administrator

"Sheryl **speaks with humor**- you can't NOT laugh or smile." Lindsay Wright, Financial Advisor

For booking, contact:  
(702)885-4309

Las Vegas, NV

sheryl@sherylgreenspeaks.com  
www.sherylgreenspeaks.com



Sheryl Green Speaks



sherylgreenspeaks